		Contract # 338952	338952
		Schedule Dates	10/26/12-11/05/12
	WPXI	Advertiser	Pol/Iss/Fight for the Dream (17116
4145 Evergreen Road	4145 Evergreen Road	Agency/T-Code	Strategic Media Services (1349)/95
INALAI	Pittsburgh, PA 15214	Product	Political - Issue (1068)
		Brand	TCC/ETCUT EOD TUE DDEAM /1408

Telerep/Washington DC, Washington DC (1040) FIGHT 4 DREAM 10/26 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, 958114894 ISS/FIGHT FOR THE DREAM (140585) 6 Telerep/Washington DC BANCROFT, DIANE National/Political Standard Account Types Salesperson **Buyer Name** Billing Type Sales Office Phone/Fax Comments

> Strategic Media Services 3299 K Street NW Suite 200 Washington, DC 20007

10/25/12 10/31/12 Jennifer Stewart \$36,337.50 06397173 \$6,412.50 Normai 15.00 Yes Commission % Last Modified Package Deal Date Entered Commission Order Type **Entered By** Headline # Sales Tax Net Total 90-00 00-00

Pittsburgh (WPXI)

By Broadcast Month Spots 8 \$6,275.00

Oct. 2012 8 \$56,275.00

Nov. 2012 28 \$36,475.00

Grand Total: 36 \$42,750.00

를	Line Type / Break Type (Ref #)	Dates	Š	Sec Length	Run Times	SPW R	Mo Tu	We Th	F. Sa	3	Spots	Rate	Total	Station	Comments	Entered
=	1.0 Normal Line / Spot	10/26/12-10/26/12	4	:30 5:55 6am	:30 5:59A- Channel 11 News 6am				-		1	\$800.00	\$800.00	\$800.00 Pttsburgh (WPXI)	NEWS 6-7A/1	10/25/12
2.2	2.0 Normal Line / Spot	10/29/12-11/02/12	4	:30 S:59	:30 5:59A- Channel 11 News 6am	° В	×	×	×		m	\$800.00	\$2,400.00	\$2,400.00 Pittsburgh (WPXI)	NEWS 6-7A/2	10/25/12
3.0	3.0 Normal Line / Spot	11/05/12-11/05/12	4	:30 5:59 6am	:30 5:59A- Channel 11 News 6am		1				-	\$800.00	\$800.00	\$800.00 Pittsburgh (WPXI)	NEWS 6-7A/3	10/25/12
4.0	4.0 Normal Line / Spot	10/26/12-10/26/12	4		:30 6:58A- Today Show				1	-		\$800.00	\$800.00	\$800.00 Pittsburgh (WPXI)	TODAY 7-9A/4	10/25/12
5.0	5.0 Normal Line / Spot	10/29/12-11/02/12	4		:30 6:58A- Today Show	2)	×	××××	×		~	\$800.00	\$1,600.00	\$1,600.00 Pittsburgh (WPXI)	TODAY 7-9A/5	10/25/12
9.0	6.0 Normal Line / Spot	11/05/12-11/05/12	4	:30 7A-	:30 7A- Today Show		1				-	\$800.00	\$800.00	\$800.00 Pittsburgh (WPXI)	TODAY 7-94/6	10/25/12
2.0	7.0 Normal Line / Spot	10/26/12-10/26/12	4	:30 94-	:30 9A- Today Show 9a				1			\$400.00	\$400.00	\$400.00 Pittsburgh (WPXI)	TODAY 9-10A/7	10/25/12
80	8.0 Normal Line / Spot	10/29/12-11/02/12	4	:30 94-	:30 9A- Today Show 9a	2 >	×	×	×		7	\$400.00	\$800.00	\$800.00 Pittsburgh (WPXI)	TODAY 9-10A/8	10/25/12
9.0	9.0 Normal Line / Spot	10/29/12-11/02/12	4	:30 11:59A-	:30 11:59A- Channel 11 News At Noon	3)	×	×	×		m	\$375.00	\$1,125.00	\$1,125.00 Pittsburgh (WPXI)	NOON NEWS/9	10/25/12
10.0	10.0 Normal Line / Spot	10/29/12-11/02/12	4	:30 12:3	:30 12:30P- The Doctors	=	×	×	×		-	\$275.00	\$275.00	\$275.00 Pittsburgh (WPXI)	DOCTORS/10	10/25/12
11.0	11.0 Normal Line / Spot	10/26/12-10/26/12	4	:30 2:58	:30 2:58P- Days Of Our Lives				1		-	\$500.00	\$500.00	\$500.00 Pittsburgh (WPXI)	DAY5/11	10/25/12
1																
					CON	FIR	MAT	NO	NFIRMATION CONTRACT	TRA	CT					
pted	Acceptech-Agency/Advertiser:			Date:	Accepted-Station:	Men:					Dafer	7	Comments			
													Constitution of the consti			

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

WPXI 4145 Evergreen Road Pittsburgh, PA 15214

Strategic Media Services 3299 K Street NW

Feierep/Washington DC, Washington DC (1040) Strategic Media Services (1349)/958114894 ISS/FIGHT FOR THE DREAM (140585) Pol/Iss/Fight for the Dream (17116) Telerep/Washington DC Political - Issue (1068) 10/26/12-11/05/12 BANCROFT, DIANE 338952 Contract # Agency/T-Code Schedule Dates **Buyer Name** Advertiser Salesperson Sales Office Product Brand

10/31/12 Jennifer Stewart 10/25/12 06397173 \$6.412.50 Normai 15.00 Yes Commission % Last Modified Package Deal Date Entered Order Type **Entered By** Headline # 90

\$6,275.00 \$36,475.00 \$42,750.00

Spots 88 8

By Broadcast Month S Oct. 2012 Nov. 2012 Pittsburgh (WPXI)

Grand Total:

10/29/12-11/02/12 4 310 5:58P Days of Our Lives 2 x x x x x x x x x	53	Washington, DC 20007		Comments	CPE Account Types Billing Type Comments	N/A National/Political Standard FIGHT 4 DREAM 10 ***** THIS IS A C	10/26 CASH IN ADVANCE SCHEDULE ****,	DVANCE	SCHEDUL		Sales Tax					
10/29/12-11/02/12 4 :3-0/2-SBP- Days Of Our Lives 2 x x x x x x x x x x x x x x x x x x x	Line	\perp	Dates		uppua	Run Times		2	£	ß	_	Rate	Total	Station	Comments	Entered
10/29/12-11/02/12 4 ::30 4P- Judge Judy 4p 2 x x x x x x x x x x x x x x x x x x x	H	2.0 Normal Line / Spot	10/29/12-11/02/12	4	:30 2:	58P- Days Of Our Lives	2 X	×	×		2	\$500.00	\$1,000.0	Pittsburgh (WPXI)	DAYS/12	10/25/12
10/29/12 10/29/12 Pritsburch (WPXI) Politica/Exception 10/29/12 4 :30 S:SBP-Chainel 11 News At 2	H	3.0 Normal Line / Spot	10/29/12-11/02/12	4	:30 46	P- Judge Judy 4p		×	×			\$400.00		Pittsburgh (WPXI)	JUDY 4-430P/13	10/22/12
10/29/12 4 30 \$5.58P_ Channel 11 News At 10/29/12 2 X </td <td>13.</td> <td>0.1 Gosed Preempt</td> <td>10/29/12</td> <td></td> <td>Pittsburgh (WPXI)</td> <td>Political/Exception</td> <td></td>	13.	0.1 Gosed Preempt	10/29/12											Pittsburgh (WPXI)	Political/Exception	
10/30/12-11/02/12 4 :30 5:58P- Channel 11 News At 2 2 X	13.	0.2 Closed Preempt	10/29/12											Pittsburgh (WPXI)	Political/Exception -	
10/30/12 4 :30 S:58P- Channel 11 News At 1 1 41,000.00 Pittsburgh (WPXI) Political/Exception - Political/Exception - Political/Exception - Pittsburgh (WPXI) Political/Exception - Pittsburgh (WPXI) No Avail/Exception - Pittsburgh (WPXI) No Avail/Excep	-	4.0 Normal Line / Spot	10/30/12-11/02/12	4	:30 5:	:58P- Channel 11 News At om M-F			×			\$1,000.00		Pittsburgh (WPXI)	NEWS 6-630P/14	10/25/12
1/05/12-1/05/12 4 :30 5:59P- Channel 11 News At 1 1 \$1,000.00 Pittsburgh (WPXI) Political/Exception - Pittsburgh (WPXI) Political/Exception - Pittsburgh (WPXI) Political/Exception - Pittsburgh (WPXI) Political/Exception - Pittsburgh (WPXI) No Avail/Exception - Pittsburgh (WPXI) Political/Exception - Pittsburgh (WPXI) Dolitical/Exception - Pittsburgh (WPXI) Dol 7-730P/I7	14.	3.1 Closed Preempt	10/30/12											Pittsburgh (WPXI)	Political/Exception -	
11/05/12-11/05/12 4 :30 5:58P- Channel 11 News At Egom M-F 1 \$1,000.00 Pittsburgh (WPXI) NeWS 6-630P/15 11/05/12 4 :30 6:59P- Jeopardy 2 x x x x x x x x x x x x x x x x x x x	14.(3.2 Closed Preempt	10/30/12					***						Pittsburgh (WPXI)	Political/Exception -	
1/05/12 4 30 6:59P- Jeopardy 2 X <td>= </td> <td>5.0 Normal Line / Spot</td> <td>11/05/12-11/05/12</td> <td>4</td> <td>:305:</td> <td>58P- Channel 11 News At an M-F</td> <td></td> <td>•••••</td> <td>****</td> <td></td> <td></td> <td>\$1,000.00</td> <td></td> <td>Pittsburgh (WPXI)</td> <td>NEWS 6-630P/15</td> <td>10/25/12</td>	=	5.0 Normal Line / Spot	11/05/12-11/05/12	4	:305:	58P- Channel 11 News At an M-F		•••••	****			\$1,000.00		Pittsburgh (WPXI)	NEWS 6-630P/15	10/25/12
10/29/12-11/02/12 4 :30 6:59P- Jeopardy 2 X	15.(3.1 Closed Preempt	11/05/12						***					Pittsburgh (WPXI)	No Avail/Exception -	-
10/29/12 306:59P- Jeopandy 1 \$1,800.00 Pittsburgh (WPXI) Political/Exception - Jeop 7-730P/17 200 11/05/12 4 :306:59P- Jeopandy 1 1 Fittsburgh (WPXI) JEOP 7-730P/17 200 11/05/12 Pittsburgh (WPXI) No Avail/Exception - Ava	Ä	5.0 Normal Line / Spot	10/29/12-11/02/12	4	:306:	59P- Jeopardy		×	×	35) (4)	1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	JEOP 7-730P/16	10/25/12
11/05/12 4 :306:59P- Jeopardy	16.0	3.1 Closed Preempt	10/29/12		+				***	23.27 889				Pittsburgh (WPXI)	Political/Exception -	
11/05/12 Pritsburgh (WPXI) CONFIRMATION CONTRACT	7	7.0 Normal Line / Spot	11/05/12-11/05/12	4	:306:	59P- Jeopardy	-					\$1,800.00		Pittsburgh (WPXI)	JEOP 7-730P/17	10/25/12
CONFIRMATION CONTRACT	17.6	0.1 Closed Preempt	11/05/12											Pittsburgh (WPXI)	No Avail/Exception -	
7,000						CON	FIRE	ATIC	ONC	LNO	RACT					
	ACCPOR	ach atreath wiften heart scare.		G	28.50	S touton of	10 to					- Control				

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

	Contract #	338952	Date Entered	10/25/12		
	Schedule Dates	10/26/12-11/05/12	Last Modified	10/31/12	st Month	Spots
IXBXI	Advertiser	Pol/Iss/Fight for the Dream (17116)	Entered By	Jennifer Stewart	Oct. 2012	æ œ
4145 Evergreen Road	Agency/T-Code	Strategic Media Services (1349)/958114894	40-03	Yes	Grand Total:	35
Pittsburgh, PA 15214	Product	Political - Issue (1068)	Headline #	06397173		8
	Brand	ISS/FIGHT FOR THE DREAM (140585)	Demo			
	Salesperson	Telerep/Washington DC, Washington DC (1040)	Order Type	Normal		
	Sales Office	Teleren/Washington DC	Package Deal			
Strategic Media Services	Buver Name	RANCROFT DIANE	Commission %	15.00		
3299 K Street NW	Phone/Fax		Commission	\$6,412.50		
Suite 200	345	N/A	Net Total	\$36,337.50		
Washington, DC 20007	Account Types	National/Political	Sales Tax			
	Billing Type	Standard				
	Comments	FIGHT 4 DREAM 10/26 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,				

\$6,275.00 \$36,475.00 \$42,750.00

Line	Line Type / Break Type (Ref #)	Dates	×	Length	Run Times Si	SPW Mo	2	We Th	ᇤ	Sa Su	Spots	Rate	Total	Station	Comments	Entered
18.0	18.0 Normal Line / Spot	10/29/12-11/02/12	4	:30	:307:30P- WHEEL OF FORTUNE	7 7	×	×	×	1	2	\$1,800.00	\$3,600.00	\$3,600.00 Pittsburgh (WPXI)	WHEEL 730-8P/18	10/25/12
19.0	19.0 Normal Line / Spot	10/29/12-11/02/12	4	:30	:30 10:59P- CHANNEL 11 NEWS AT 11P	×	×	×	×		м	\$2,000.00	\$6,000.00	\$6,000.00 Pittsburgh (WPXI)	LATE NEWS/19	10/25/12
20.0	20.0 Normal Line / Spot	11/05/12-11/05/12	4	:30	:30 10:59P- CHANNEL 11 NEWS AT 11P	1					1	\$2,000.00	\$2,000.00	\$2,000.00 Pittsburgh (WPXI)	LATE NEWS/20	10/25/12
21.0	21.0 Normal Line / Sports- Local Pro	11/03/12-11/03/12	5	:30	:30 3:30P- Notre Dame Football		****			1	1	\$5,000.00	\$5,000.00	\$5,000.00 Pittsburgh (WPXI)	PTT ND GAME/21	10/25/12
22.0	22.0 Normal Line / Spot	10/27/12-10/27/12	4	:30	:30 6P- CHANNEL 11 NEWS			1,000		1	1	\$625.00	\$625.00	\$625.00 Pittsburgh (WPXI)	SAT NEWS 6-630P/22	10/25/12
23.0	23.0 Normal Line / Spot	10/27/12-10/27/12	4	:30	:30 10:59P- CHANNEL 11 NEWS AT 11P						1	\$2,100.00	\$2,100.00	\$2,100.00 Pittsburgh (WPXI)	LATE NEWS/23	10/25/12
24.0	24.0 Normal Line / Spot	11/03/12-11/03/12	4	:30	:30 11:29P- NBC SATURDAY NIGHT LIVE						1	\$1,200.00	\$1,200.00	\$1,200.00 Pittsburgh (WPXI)	SNL/24	10/25/12
25.0	25.0 Normal Line / Spot	10/28/12-10/28/12	4	:30	:30 8A- 10A (EST)			(8)		1	1	\$375.00	\$375.00	\$375.00 Pittsburgh (WPXI)	NEWS 8A-10A/25	10/25/12
26.0	26.0 Normal Line / Spot	10/28/12-11/04/12	4	:30	:30 6P- CHANNEL 11 NEWS					1	2	\$675.00	\$1,350.00	\$1,350.00 Pittsburgh (WPXI)	NEWS 6-630P/26	10/25/12
27.0	27.0 M/G For 13.0.1 / Spot	11/01/12-11/02/12	4	:30	:30 4:58A- Channel 11 News Sam	-		×	×		1	\$400.00	\$400.00	\$400.00 Pittsburgh (WPXI)	EM 5-530a/13	10/30/12
28.0	28.0 M/G For 13.0.2 / Spot	11/02/12-11/02/12	9	:30	:30 11:59A- Channel 11 News At Noon				1		1	\$500.00	\$500.00	\$500.00 Pittsburgh (WPXI)	NOON 12-1230P/13	10/31/12
					CO	- <u>8</u>	IAT	NC	C	Z	NEIRMATION CONTRACT					
pted	Accepted-Agency/Advertiser:			Cate:	Accepted-Station:	or:						Date:	Comments:			
				100000000000000000000000000000000000000												

WPXI-TV does not accept advertising contracts that impennissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Last Modified 10/31/12 Entered By Jennifer Stewart CO-OP Yes Headline # 06397173 Demo Order Type Normal Package Deal Commission % 15.00 Commission \$6,412.50 Net Total \$36,337.50		Contract #	338952	Date Entered	10/25/12	Pittsburgh (WPXI)	
Advertiser Pol/Iss/Fight for the Dream (17116) Entered By Jennifer Stewart Agency/T-Code Strategic Media Services (1349)/958114894 CO-OP Yes Product Political - Issue (1068) Headline # 06397173 Brand ISS/FIGHT FOR THE DREAM (140585) Demo Normal Salesperson Telerep/Washington DC, Washington DC (1040) Order Type Normal Buyer Name BANCROFT, DIANE Commission % 15.00 Phone, Fax / Commission % 15.00 Account Types National/Political \$46,412.50 Builling Type Standard Sales Tax Comments FIGHT 4 DREAM 10/26		Schedule Dates	10/26/12-11/05/12	Last Modified	10/31/12	By Broadcast Month	Spots
Agency/T-Code Strategic Media Services (1349)/958114894 CO-OP Yes Product Political - Issue (1068) Headline # 06397173 Brand ISS/FIGHT FOR THE DREAM (140585) Demo Normal Salesperson Telerep/Washington DC, Washington DC (1040) Order Type Normal Buyer Name BANCROFT, DIANE Commission % 15.00 Phone/Fax / N/A Net Total \$6,412.50 Account Types National/Political Sales Tax Sales Tax Builling Type Standard Sales Tax FIGHT 4 DREAM 10/26	WPXI	Advertiser	Pol/Iss/Fight for the Dream (17116)	Entered By	Jennifer Stewart	Oct. 2012	ſ
Product Political - Issue (1068) Headline # 06397173 Brand ISS/FIGHT FOR THE DREAM (140585) Demo Demo Salesperson Telerep/Washington DC, Washington DC (1040) Order Type Normal Buyer Name BANCROFT, DIANE Commission % 15.00 Phone/Fax / Commission % (6,412.50) Account Types National/Political \$36,337.50 Account Types Standard Sales Tax Comments FIGHT 4 DREAM 10/26	4145 Evergreen Road	Agency/T-Code	Strategic Media Services (1349)/958114894	40-03	Yes	Grand Total	1
Brand ISS/FIGHT FOR THE DREAM (140585) Demo Salesperson Telerep/Washington DC, Washington DC (1040) Sales office Telerep/Washington DC Buyer Name BANCROFT, DIANE Commission % Phone/Fax / CPE N/A Account Types National/Political Sales Tax Builling Type Standard Comments FIGHT 4 DREAM 10/26	WEXT Pittsburgh, PA 15214	Product	Political - Issue (1068)	Headline #	06397173		8
Salesperson Telerep/Washington DC, Washington DC (1040) Order Type Hdia Services Sales Office Telerep/Washington DC Commission % Sales Office BANCROFT, DIANE Commission % Phone/Fax / Commission % Phone/Fax / Commission % DC 20007 Account Types National/Political Sales Tax Billing Type Standard FIGHT 4 DREAM 10/256		Brand	ISS/FIGHT FOR THE DREAM (140585)	Demo			
Comments Sales office Telerep/Washington DC Commission % Euyer Name BANCROFT, DIANE Commission % Et NW CPE N/A Commission % DC 20007 Account Types National/Political Sales Tax Billing Type Standard Comments FIGHT 4 DREAM 10/26		Salesperson	Telerep/Washington DC, Washington DC (1040)	Order Type	Normal		
dia Services Buyer Name BANCROFT, DIANE Commission % et NW Phone/Fax / Commission pc 20007 Account Types National/Political Sales Tax Billing Type Standard Comments FIGHT 4 DREAM 10/26		Sales Office	Telerep/WashIngton DC	Package Deal			
et NW Phone/Fax / Commission DC 20007 CPE N/A Net Total Account Types National/Political Sales Tax Billing Type Standard Standard Comments FIGHT 4 DREAM 10/26	Strategic Media Services	Buyer Name	BANCROFT, DIANE	Commission %	15.00		
DC 20007 CPE N/A Net Total Account Types National/Political Sales Tax Bulling Type Standard Comments FIGHT 4 DREAM 10/26 FIGHT 4 DREAM 10/26	3299 K Street NW	Phone/Fax		Commission	\$6,412.50	il music	
Account Types National/Political Billing Type Standard Comments FIGHT 4 DREAM 10/26	Suite 200	360	N/A	Net Total	\$36,337.50		
	Washington, DC 2000/	Account Types	National/Political	Sales Tax			
		Billing Type	Standard				
		Comments	FIGHT 4 DREAM 10/26				

\$6,275.00 \$36,475.00 \$42,750.00

Line Type / Break Type (Ref #)	Dates	Ж	Sec Length	Run Times	SPW Mo	Mo Tu	Tu We Th Fr	Fr Sa	S Su Sp	Spots	Rate	Total	Station	Comments	Entered
29.0 M/G For 14.0.1,14.0.2,15.0.1,16.0.1,17.0.1 / Sports-Football	11/04/12-11/04/12	IV.		8:13P- NBC Sunday Night Football					1	-	\$6,500.00	\$6,500.00	Pittsburgh (WPXI)	SNF/14	10/31/12
				CON	FIR	MA	NO	CO	TRA	13					-
dvertiser:			Date:	Accented-St.	ation	3				C	100.	Conmante			
	29.09/16 For 14.0.2,15.0.1,16.0.1,17.0.1 / Sports-Football Accepted-Agancy/Advertiser:	16.0.1,17.0.1 /	16.0.1,17.0.1 / 11/04/12-11/04/12	16.0.1,17.0.1 / 11/04/12-11/04/12 5	16.0.1,17.0.1 / 11/04/12-11/04/12 5 :30 8:139- NBC Sunda	16.0.1,17.0.1 / 11/04/12-11/04/12 5 :30 8:139- NBC Sunda	16.0.1,17.0.1 / 11/04/12-11/04/12 5 :30 8:139- NBC Sunda	16.0.1,17.0.1 / 11/04/12-11/04/12 5 :30 8:139- NBC Sunda	16.0.1,17.0.1 / 11/04/12-11/04/12 5 :30 8:139- NBC Sunda	16.0.1,17.0.1 / 11/04/12-11/04/12 5 :30 8:139- NBC Sunda	11/04/12-11/04/12 308:13P-NBC Sunday Night 1 1	11/04/12-11/04/12 5 :30 8:13P- NBC Sunday Night	11/04/12-11/04/12 5 :30 8:139- NBC Sunday Night	11/04/12-11/04/12 3-306:13P-NBC Sunday Night	11/04/12-11/04/12 3-308:13P-NBC Sunday Night 1 46,500.00 46,500.00 Pitsburgh (WPKI) SNP/14

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